

Birmingham ARTS and CRAFTS



ART KNOWS NO BOUNDARIES

An innovative Art Platform
that curates Fairs and Projects to champion
and promote emerging and established artists worldwide.

<https://www.elzalogallery.com/uaukartfair>
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Welcome to our first newsletter - July 2024

UA UK Art Fair

An innovative art platform that curates fairs and projects to champion and promote emerging and established artists worldwide.

Our Mission

Our mission at the "UA  UK Art Fair" is to unite artists, creatives, and communities of diverse backgrounds, transcending borders and cultures to foster unity and harmony through a collective heart.

We provide a shared space for showcasing talent infused with love and emotions.

We believe in the power of Art to support one another, connect and spread love through our shared passion for creativity.

Elza Loran

Founder, Artist

Elza Loran, an Artist originally from Ukraine, has forged a distinctive artistic path in the United Kingdom since 2022, marked by her participation in various prestigious exhibitions, fairs and charity auctions.

Elza spearheaded the "UA UK Art Fair" project, showcasing a fusion of artists, creatives and communities from diverse backgrounds transcending borders and cultures.

Her role as organizer has extended to the venues in Birmingham highlighting her dedication to fostering artistic exchange and collaboration.

Elza's artistic prowess and contributions to the art scene have also been featured in various publications and media outlets, BBC interview, underscoring her impact and influence within the artistic community.

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Sabina Yunusova

Creative assistant, Artist, Photographer

Sabina is a distinguished photographer whose work has been showcased in numerous international magazines, including the prestigious Vogue. With a multifaceted career, Sabina is also a professional hairstylist and makeup artist. Her expertise has been prominently displayed at London Fashion Week, where she collaborated with Tony & Guy and also worked independently.

In addition to her accomplishments in photography and fashion, Sabina is an accomplished artist, creating compelling pieces in both digital and acrylic mediums. Her creative mind and versatile talents have established her as a dynamic force in the worlds of fashion, beauty, and art.

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Jatinder Ghataora

Communications coordinator, Artist

Jatinder, with over 10 years of experience as a bid coordinator for a major Facilities management company, has now transitioned into a budding artist with a passion for small press comics some of which are available on Amazon. His creative journey has seen him earn a first-class BA (Hons) 2018-2021 and an MA in Visual and Digital Communications 2021-2022. Notably, he was a finalist in the National UK Dementia Care Awards 2023, as evidenced by his Facebook profile, marking a significant milestone in his artistic development.

Jatinder occasionally works as an IT field Engineer, lives with his wife, two sons and a zebra fish, in Great Barr, Birmingham (UK)

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Our Projects

Our Art Projects aim to evoke emotions and create a supportive community that values creativity and diversity.

With "UA❤️UK Art Fair", we are bringing people together through Art, crossing cultural boundaries to promote unity and harmony.

We are hosting events that are open to everyone, we create an engaging environment where people can thrive and find a sense of belonging.

The first Art and Craft Fair took place on February 3, 2024 at the REP theater.

Nearly 40 talented Artists showcased their artistic prowess, offering a diverse array of handmade "treasures" that captivated attendees. The event buzzed with excitement as Art enthusiasts mingled, shared stories, and discovered unique creations, fostering a warm sense of camaraderie among participants. **This was our start in bringing people together & creating lasting connections through art.**

The second Arts and Crafts Fair unfolded with splendor On May 4th

Filled the REP Theatre with vibrant spirit of creativity and craftsmanship again. That was a testament to the boundless creativity that resides within us all and left a lasting impression on all who attended.

Nobody is bored...

At our fairs, children enjoy attending exciting workshops where they can unleash their creative potential and take home their masterpieces. A face painting station adds a splash of color to the event, turning small faces into works of art. Portraits of visitors immortalize shared moments of communication and celebration.

We still have many unforgettable events, new entertainment, surprises for participants & visitors ahead. **Check us out at future fairs...**

They talk about us...

BBC Radio interview about Arts & Crafts Fair

On January 30th, 2024, the founder of the "UA❤️UK Art Fair" Project, Elza Loran, graced the airwaves of the renowned BBC Radio WM for an exclusive interview. During the interview, she shared captivating insights about the upcoming Art Fair, stirring the curiosity and anticipation of art enthusiasts and culture aficionados alike.



Our article in the VAN Gallery newsletter

We would like to express our heart felt gratitude to VAN Gallery for support of our project.

We appreciate the opportunity to publish an article about the upcoming fair in your magazine. We greatly appreciate your support in promoting our future event through your platform and will certainly help us reach a wider audience of art lovers.

Our shared dedication to the arts and the creative community will help us make an invaluable contribution to this.

Thank you again for your generosity, support and belief in our vision. We look forward to a successful Arts and Crafts Fair in 20 July and to continuing our partnership in the future.

Some of our exhibitors

Yulia Lisle – Artist

Local floral artist specialising in oil paintings with rich textures and bold dimensions. Her work features vibrant blooms and botanical forms; a wonderful complement to the warm and inviting atmosphere of any home.

<https://www.yulialisle.com/>



Alison Jackson - doll maker

Alison's dolls are whimsical and unusual, with a sentimental feeling that evokes joy and charm. They are quirky treasures, sometimes cute and sometimes not so much. Owning one of her dolls means experiencing the charm of your own little piece of Wonderland.

<https://www.alisonjacksonartdolls.co.uk/>



Arts & Crafts Fair

From stunning paintings and intricate sculptures to beautiful jewelry and one-of-a-kind pottery, there will be something for everyone to admire and enjoy.

Fair promises to be a celebration of creativity, talent, and unique handmade treasures.



20 July 2024
14 September 2024

Christmas Fair

🎄 Join us for a Christmas Arts and Crafts Fair! 🎁

Discover unique creations by different artists and artisans, perfect for your holiday shopping. ✨ Don't miss this festive opportunity to find one-of-a-kind gifts and support our talented community!



Would you like to sponsor us?

Sponsorship can take different forms besides financial, it can take the form of resources to run workshops, advertising & promotion of our event.

What we offer: your association with a professionally run event at a highprofile venue in the City Centre venue The Birmingham Rep.

Advertising in our newsletter

Photo and Digital Art Fair

Join us at the Fair to share your passion, connect with like-minded individuals, and celebrate the power of visual storytelling through photography and digital art.

Explore a diverse range of artworks, from striking photographs capturing moments in time to mesmerizing digital creations pushing the boundaries of imagination.



7 September 2024

Dolls & Toys Fair

Get ready to immerse yourself in a wonderland of dolls and toys at the upcoming Fair, promises a haven for doll and toy lovers of all ages!



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